

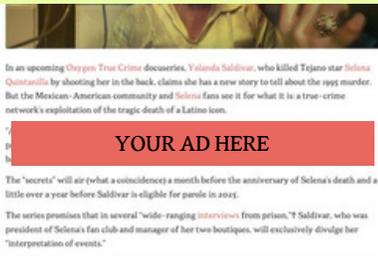
**17,500**  
Unique visitors monthly

**4,000+**  
Highly engaged followers

**3X** Average engagement rate on Instagram

## Article-Specific Ads

\$250 each



- 736 x 200px linked image
- Embedded in article text
- One link
- Runs for lifetime of article
- Select article topic

## Sponsored Content

\$1,000/article



- Mark on banner image
- In-line links at beginning and end of article
- Pre-select article topic
- Two article-specific ads
- Instagram promotion/mention
- Runs for lifetime of article

## Homepage Pop-Up

\$500/week



- 736 x 400px block
- Appears after 30 seconds
- Your dynamic content with multiple links available
- Runs for one week on homepage

## Custom Activations

Prices available upon request

- Full-site takeovers
- Social media content (Instagram live, Reels, etc.)
- Online or in-person panel participation
- Panel curation
- Dynamic (video, audio, text) content creation

## Topics

TV - Film - Books - Podcasts - Journalism