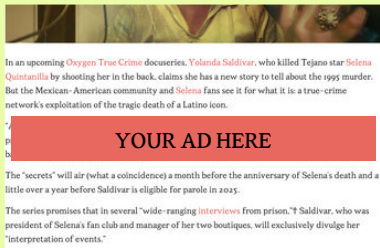


120,000
Site visitors annually

10,000
Unique visitors monthly

6,000
Highly engaged followers

Article-Specific Ads \$250 each



- 736 x 200px linked image
- Embedded in article text
- One link
- Runs for lifetime of article
- Select article topic

Sponsored Content \$1,000/article



- Mark on banner image
- In-line links at beginning and end of article
- Pre-select article topic
- Two article-specific ads
- Social media promotion/mention on Instagram and Twitter
- Runs for lifetime of article

Homepage Pop-Up \$500/week



- 736 x 400px block
- Appears after 30 seconds
- Your dynamic content with multiple links available
- Runs for one week on homepage

Custom Activations Prices available upon request

- Full-site takeovers
- Social media content (Instagram live, live tweeting, etc.)
- Online or in-person panel participation
- Panel curation
- Dynamic (video, audio, text) content creation



Topics

TV - Film - Books - Podcasts - Journalism