120,000

Site visitors annually

10,000

Unique visitors monthly

6,000

Highly engaged followers

## Article-Specific Ads

\$250 each



ne-secress, will art (what a coincidence) a month before the anniversary of Seiena's death and little over a year before Saldivar is eligible for parole in 2025.

The series promises that in several "wide-ranging Interviews from prison,"† Saldivar, who was

- 736 x 200px linked image
- · Embedded in article text
- One link
- · Runs for lifetime of article
- Select article topic

### **Sponsored Content**

#### \$1,000/article

12 Latinx Films to Catch at SXSW



In an upco LINK cuseries, Yolanda Saldivar, who killed Tejano star Sele Quintaniii Lilans she has a new story to tell about the 1995 mure But the Mexican-American community and Selena fans see it for what it is: a true-crime

"After so many years, I think it's time to set the story straight," Saldivar says from prison in a preview of Selena & Yolanda: The Secrets Between Them. The series premieres with back-toback episodes on February 17 and 18.

The "secrets" will air (what a coincidence) a month before the anniversary of Selena's death and little over a year before Saldivar is eligible for parole in 2025.

YOUR AD HERE

- Mark on banner image
- In-line links at beginning and end of article
- Pre-selecte article topic
- Two article-specific ads
- Social media promotion/mention on Instagram and Twitter
- Runs for lifetime of article

# Homepage Pop-Up

#### \$500/week



- 736 x 400px block
- Appears after 30 seconds
- Your dynamic content with multiple links available
- Runs for one week on homepage

#### **Custom Activations**

#### Prices available upon request

- Full-site takeovers
- Social media content (Instagram live, live tweeting, etc.)
- Online or in-person panel participation
- Panel curation
- Dynamic (video, audio, text) content creation

# Topics

TV - Film - Books - Podcasts - Journalism

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